

General Competition Terms & Conditions

1. **Entry**

Entry is free. To enter, complete the form on the relevant competition page. Only one entry per person is permitted unless otherwise stated. We reserve the right to disqualify entries suspected of using multiple email addresses, automated systems, or any fraudulent method.

2. **Opening & Closing Dates**

Competitions will run between the dates specified on the competition page. Entries received after the stated closing date and time will not be counted.

3. **Winner Selection**

Winner(s) will be selected at random from all eligible entries within 14 days of the closing date.

4. **Prize**

The prize will be as described on the competition page and is non-transferable, non-refundable, and cannot be exchanged for cash or alternative products. We reserve the right to substitute a prize of equal or greater value if necessary.

5. **Eligibility**

Entrants must be aged 18 or over. Competitions are open to UK residents unless otherwise stated. Entries from outside the UK may be accepted but may be subject to local laws, taxes, or delivery restrictions.

6. **Winner Notification**

Winner(s) will be contacted via the email address provided within 14 days of the competition closing date. If a winner does not respond within 7 days, we reserve the right to select an alternative winner.

7. **Prize Fulfilment**

Prizes will be dispatched by The Outdoor Guide or the relevant competition partner, as stated on the competition page. Delivery times may vary. We are not responsible for delays, lost items, or damage during delivery.

8. **Data Protection & Privacy (GDPR)**

The Outdoor Guide and Foundation is the data controller for the purposes of administering this competition, in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

- **What data we collect:**
Personal data provided on entry (such as name and email address).
- **How we use your data:**
Your data will be used to administer the competition, contact winners, and (where you have given clear consent) to send marketing communications from The Outdoor Guide and Foundation and/or selected partners.
- Lawful basis for processing:
 - **Contractual necessity** – to administer the competition
 - **Consent** – for any marketing communications

- **Partner data sharing:**
Where a competition is run in partnership, your data may be shared with that named partner **only where you have explicitly opted in** or where necessary for prize fulfilment.
- **Marketing preferences:**
You can opt out of marketing communications at any time by using the unsubscribe link in emails or by contacting us directly.
- **Data retention:**
Personal data will only be retained for as long as necessary to administer the competition and fulfil legal or reporting obligations, after which it will be securely deleted or anonymised.
- **Your rights:**
You have the right to access, correct, or request deletion of your personal data, as well as the right to restrict or object to processing and the right to data portability. You also have the right to lodge a complaint with the Information Commissioner's Office (ICO).
- **Privacy policy:**
For full details on how we handle your data, please see our Privacy Policy <https://theoutdoorguide.co.uk/privacy-policy/>

9. **Publicity**

We may announce the winner's first name and general location (e.g. county or region) on our website, social media, or marketing channels. By entering, you agree to this use.

10. **General**

We reserve the right to cancel, amend, or suspend a competition where necessary. These terms and conditions are governed by the laws of England and Wales.

Good luck and thank you for being part of The Outdoor Guide community.